

Signs are NOT the Only Way to Market Your Business!

At the City of Murrieta, we are committed to helping your business succeed, but we also need to keep Murrieta beautiful.

Although there are restrictions on signage for your business, we do offer alternatives for your marketing success.

Please contact Kimberly Davidson, the City's Business Development Manager, to set-up a no-cost meeting to discuss your marketing needs and to get fresh ideas to help you market your business without the use of signs. Ms. Davidson has an extensive background in marketing and is here to help your business! Her expertise is in keeping your marketing budget low for small business marketing. Call her today!

You don't need more signs, you just need better marketing!

Kimberly Davidson
Business Development Manager
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The logo for the City of Murrieta, featuring the word "Murrieta" in a stylized script font with a sunburst graphic above it. Below the name is the tagline "the future of southern california".
1 Town Square • Murrieta, CA 92562
www.murrieta.org

City of Murrieta Temporary Sign Regulations

Effective May 1, 2012

For more information:
951.461.6061

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Murrieta
the future of southern california

What is a Sign?

A sign is a method of advertising, providing information or direction, or attracting attention.

What is a Sign Ordinance?

The City's Sign Ordinance is the set of regulations, established by the Murrieta City Council, that governs signs. This includes the locations allowed for varying types of signs, the sizes of the signs, amount of time they can be displayed and the permitting process.

The City will commence active enforcement of prohibited signs on May 1, 2012.

Do I Need a Temporary Sign Permit?

Not at this time. You simply need to have your temporary sign conform to the City's sign standards.

Note: It is anticipated that a no-fee, online permit will be required in the future.

Contact Us

For more information regarding signs and the sign ordinance, please contact the Planning Division of City Hall at 951.461.6061.

What is a Temporary Sign?

A temporary sign is a sign that is not, permanently or for a long periods of time, affixed to a building, wall or structure. There are three types of temporary signs:

Temporary Business Identification Signs are for new businesses that need a temporary sign while coordinating the installation of permanent signs; a maximum of two temporary signs not to exceed ninety (90) days and not exceeding a total of fifty (50) square feet for the two signs.

Temporary Advertising/Promotional Signs are for advertising or promoting business or events that are affixed to a window, wall, building surface, or similar structure and may be erected for a maximum of thirty (30) days per annual quarter. Signs painted or placed on windows shall not exceed twenty-five (25) percent of the window area, all other signs affixed to other surfaces or structures shall not exceed twenty-five (25) square feet.

Noncommercial Signs are for signs communicating a personal message, including campaign/election signs. Non-commercial signs on residential properties shall not exceed sixteen (16) square feet of sign area or eight (8) feet in height. On non-residential properties, the signs shall not exceed twenty-five (25) square feet.

Signs Not Allowed

Are all Temporary Sign types not allowed?

Several types of signs are not allowed in the City of Murrieta at any location. These include:

- Signs placed or projecting into the public right-of-way or public property
- Portable freestanding signs
- Off-site signs
- Vehicle signs (where the vehicle is parked for 48-hours or more to function as a sign)

Public Right-of-Way

The public right-of-way includes public streets, sidewalks and utilities. It also includes landscaping that is parallel to the street and sidewalk. The public right-of-way typically extends twelve (12) feet to sixteen (16) feet from the curb face.

Business, advertising/promotional and noncommercial signs are not permitted within the public right-of-way.

Subject to Change

Murrieta's City Council is still working through the questions and details regarding this sign ordinance, therefore changes to this ordinance are possible. We will keep our business community informed.